

Advertising & Mailing Label Rates

<p>“The Wisconsin Social Worker” Newsletter</p> <p>Circulation: In Wisconsin is approximately 2,500 Published: 4 times per year in January/February, March/April, July/August and September/October Copy Deadline: By the 15th of the 1st month of publication (i.e. January 15 for the Jan./Feb. issue)</p> <p>*Please note that “camera ready” specifies that the printer will not have to do any sizing/editing for the ad.</p>	<p>The Annual NASW-WI Conference Brochure</p> <p>Circulation: In Wisconsin is approximately 10,000 Published: By the end of March - annually Copy Deadline: By March 1st - annually</p> <p>*Please note that our Annual Conference is in May of each year. Our next Conference will be May 14-16, 2008, in Madison, Wisconsin.</p>						
<p>Full Page: 7 1/2 x 10</p> <table style="width: 100%; border: none;"> <tr> <td style="padding-left: 20px;">Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$330.00</td> <td style="text-align: right;">\$550.00</td> </tr> <tr> <td style="padding-left: 20px;">Non Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$355.00</td> <td style="text-align: right;">\$575.00</td> </tr> </table>	Camera Ready	\$330.00	\$550.00	Non Camera Ready	\$355.00	\$575.00	
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<p>Half Page: 7 1/2 x 4 7/8</p> <table style="width: 100%; border: none;"> <tr> <td style="padding-left: 20px;">Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$220.00</td> <td style="text-align: right;">\$330.00</td> </tr> <tr> <td style="padding-left: 20px;">Non Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$245.00</td> <td style="text-align: right;">\$355.00</td> </tr> </table>	Camera Ready	\$220.00	\$330.00	Non Camera Ready	\$245.00	\$355.00	
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<p>Quarter Page: 3 5/8 x 4 7/8</p> <table style="width: 100%; border: none;"> <tr> <td style="padding-left: 20px;">Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$165.00</td> <td style="text-align: right;">\$250.00</td> </tr> <tr> <td style="padding-left: 20px;">Non Camera Ready</td> <td style="text-align: right; padding-right: 20px;">\$180.00</td> <td style="text-align: right;">\$275.00</td> </tr> </table>	Camera Ready	\$165.00	\$250.00	Non Camera Ready	\$180.00	\$275.00	
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<p>Classified Advertisements for either publication: 5 Lines or less \$55.00, and each additional line is \$7.00</p> <p>Newsletter Subscription: \$20 for one year</p>							

NASW-WI Web Site:

Employment Listings: Includes a job title and one paragraph description with your contact information. Please email your posting and attach information as a text file or word document. The listing will run for two months.
\$85.00

Information Kiosk: A great place to advertise Continuing Education Workshops, Special Events or other social work related information. There is a limit of 5 lines of text and the listing will run for two months.
\$20.00

Mailing Labels: Labels are pressure-sensitive in zip code order.

The complete mailing list for Wisconsin is approximately 2,500	\$275.00
Labels for the Milwaukee metro area, approximately 1,000	\$110.00
Labels for the Madison metro area, approximately 600 .	\$ 70.00

* Please call for other regions of the state.

Please note that we require advanced payment for all services

Please contact us at:
 NASW-Wisconsin Chapter, 16 N. Carroll Street, Suite #220, Madison, WI 53703
 Our phone number is (608) 257-6334 / Toll free in WI (866) 462-7994 / FAX at (608) 257-8233
 Please visit our website at www.naswwi.org and our email is naswwi@tds.net.