

Advertising and Mailing Label Rate Sheet

The Wisconsin Social Worker Newsletter	The NASW WI Annual Conference Brochure										
<p>Circulation: Approximately 2,200 Published: Quarterly each season Copy Deadline: Jan 15 - Winter, April 15 - July 15 - Summer, Sept 15 - Autumn</p>	<p>Circulation: Approximately 10,000 Published: Late July/Early August Copy Deadline: July 10 Note: Camera Ready Only</p>										
<p>Full Page - 7 1/2 x 10 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Camera Ready</td> <td style="text-align: right;">\$330.00</td> </tr> <tr> <td>Not Camera Ready</td> <td style="text-align: right;">\$385.00</td> </tr> </table>	Camera Ready	\$330.00	Not Camera Ready	\$385.00	<p>Full Page - 7 1/2 x 10 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Inside Back Cover</td> <td style="text-align: right;">\$850</td> </tr> <tr> <td>In Brochure</td> <td style="text-align: right;">\$550</td> </tr> </table>	Inside Back Cover	\$850	In Brochure	\$550		
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<p>Half Page - 7 1/2 x 4 7/8 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Camera Ready</td> <td style="text-align: right;">\$220.00</td> </tr> <tr> <td>Not Camera Ready</td> <td style="text-align: right;">\$260.00</td> </tr> </table>	Camera Ready	\$220.00	Not Camera Ready	\$260.00	<p>Half Page - 7 1/2 x 4 7/8 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Inside Front Cover</td> <td style="text-align: right;">\$500.00</td> </tr> <tr> <td>Inside Back Cover</td> <td style="text-align: right;">\$425.00</td> </tr> <tr> <td>In Brochure</td> <td style="text-align: right;">\$330.00</td> </tr> </table>	Inside Front Cover	\$500.00	Inside Back Cover	\$425.00	In Brochure	\$330.00
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<p>Quarter Page - 3 5/8 x 4 7/8 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Camera Ready</td> <td style="text-align: right;">\$165.00</td> </tr> <tr> <td>Not Camera Ready</td> <td style="text-align: right;">\$195.00</td> </tr> </table>	Camera Ready	\$165.00	Not Camera Ready	\$195.00	<p>Quarter Page - 3 5/8 x 4 7/8 inches</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">In Brochure</td> <td style="text-align: right;">\$250.00</td> </tr> </table>	In Brochure	\$250.00				
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<p>Classified Ads</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Five Lines or less</td> <td style="text-align: right;">\$55.00</td> </tr> <tr> <td>Additional Lines</td> <td style="text-align: right;">\$7.00</td> </tr> </table>	Five Lines or less	\$55.00	Additional Lines	\$7.00	<p>Classified Ads</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Five Lines or less</td> <td style="text-align: right;">\$75.00</td> </tr> <tr> <td>Additional Lines</td> <td style="text-align: right;">\$9.00</td> </tr> </table>	Five Lines or less	\$75.00	Additional Lines	\$9.00		
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NASW WI Web Site - Two Month Listings

Employment Listings: Includes a job title and one paragraph description with your contact information and links to your website. Please email your posting and have the description in the body of the email or attach information as a Word file. For examples visit <http://www.naswwi.org/jobs.shtml>
\$85.00

Statewide Info Kiosk: A great place to advertise Continuing Education Workshops, Special Events or other social work related information. There is a limit of five lines of text, include a link to your website. Please email your posting and have the description in the body of the email or attach information as a Word file. For examples visit <http://www.naswwi.org/statewideInfoKiosk.shtml>
\$20.00

Mailing Labels

Entire Membership, approximately 2,200	\$275
Milwaukee Metro, approximately 1,000	\$110
Madison Metro, approximately 600	\$70

Labels are pressure sensitive and sorted by zip code

Advertising and Mailing Label Order Form

Organization: _____

Contact Name: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Email: _____

We accept VISA, MasterCard and Discover Card * Make checks or money orders payable to NASW-WI

Card Number: _____ Exp Date: _____ 3 Digit Code: _____

WI Social Worker Newsletter			Annual Conference Brochure		
Full Page			Full Page		
Camera Ready	\$330.00	<input type="checkbox"/>	Inside Back Cover	\$850	<input type="checkbox"/>
Not Camera Ready	\$385.00	<input type="checkbox"/>	In Brochure	\$550	<input type="checkbox"/>
Half Page			Half Page		
Camera Ready	\$220.00	<input type="checkbox"/>	Inside Front Cover	\$500.00	<input type="checkbox"/>
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			In Brochure	\$330.00	<input type="checkbox"/>
Quarter Page			Quarter Page		
Camera Ready	\$165.00	<input type="checkbox"/>	In Brochure	\$250.00	<input type="checkbox"/>
Not Camera Ready	\$195.00	<input type="checkbox"/>			
Eighth Page			Eighth Page		
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Classified Ads			Classified Ads		
Five Lines or less	\$55.00	<input type="checkbox"/>	Five Lines or less	\$75.00	<input type="checkbox"/>
Additional Lines	\$7.00	<input type="checkbox"/>	Additional Lines	\$9.00	<input type="checkbox"/>

NASW WI Web Site - Two Month Listings

Employment Listings	\$85.00	<input type="checkbox"/>	Statewide Info Kiosk	\$20.00	<input type="checkbox"/>
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Mailing Labels

Entire Membership approximately 2,200	\$275.00	<input type="checkbox"/>	Milwaukee Metro approximately 1,000	\$110.00	<input type="checkbox"/>
Madison Metro approximately 600	\$70.00	<input type="checkbox"/>	Please call if you are intested in other parts of the state		

Please mail or FAX registration to: NASW-WI Chapter * 16 N. Carroll Street, Suite 220 * Madison, WI 53703
 Phone 608-257-6334 * Toll free in WI 866-462-7994 * FAX 608-257-8233 * email naswi@tds.net